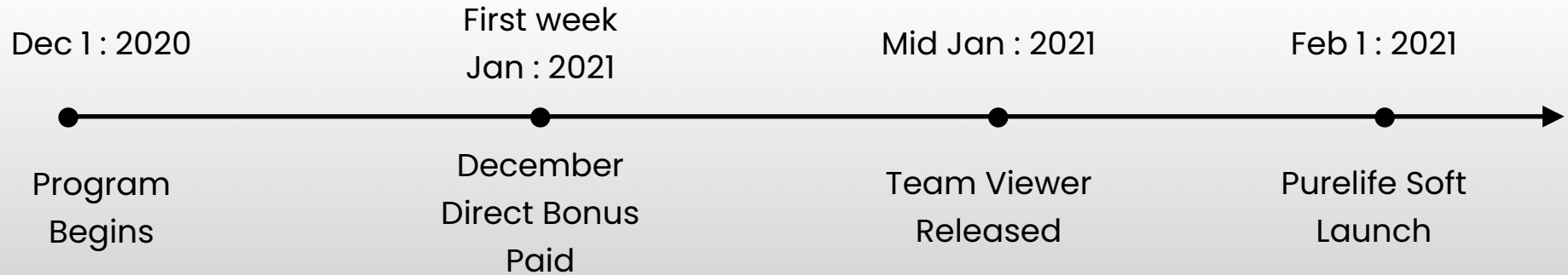




# FOUNDER'S PROGRAM \$299



- The program begins Dec 1 : 2020 and ends Jan 31 : 2021 or at 1,000 positions are secured, whichever comes first.

- Includes Purelife Founder title with Independent Affiliate status and recognition at events, etc.

- Direct Bonus pays \$50 on each Founder sponsored + Team Bonus overrides through binary pay plan (refer to Rewards plan for details).

- The first 100 Founders to join earn an extra 10% profit share for 24 months.

- Includes fully qualified affiliate position with first month 'AC' (Affiliate Center).

- Includes product samples that will be shipped February 2021 at soft launch.