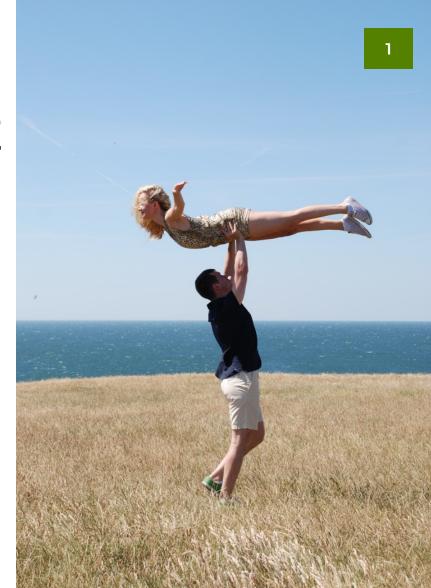


INTRODUCTION THE BENEFITS OF PURELIFE

The Purelife program leverages quality products along with an unprecedented rewards plan that provides residual income to people who share the products and opportunity with others.



TERMS

THE DEFINITION AND REFERENCE TERMS ASSOCIATED WITH PURELIFE

Customer: anyone who creates an account to receive a 10% up to 20% discount on product purchases.

Promo Code: the 7 digit account number used when referring new members.

Affiliate: anyone who subscribes to the AC* with a minimum product purchase is qualified for referral income.

* Affiliate Center \$15/month 2) \$60/month products

Pay Period: begins at 12am Sunday and ends the following Saturday at 11:59pm Eastern Time

PRODUCT EXAMPLES

EXAMPLE OF PRODUCT MARGINS AND PAYOUT PERCENTAGES

Direct Bonus: 20% on the product margin

Team Bonus: 70% BV on the product margin



Retail \$72

Wholesale \$60

CBD Tincture Full Spectrum
Orange Dream 1 Month Supply

PAYGATES

THE VARIOUS INCOME OPPORTUNITIES ON PRODUCT TRANSACTIONS

Retail Bonus

4 Lifestyle Bonus

2 Direct Bonus

5 Matching Bonus

3 Team Bonus

6 Bonus Pools

1. RETAIL BONUS

EARN PROFIT BUYING AT WHOLESALE AND

SELLING AT RETAIL

Retail \$134.40

Wholesale \$107.52

Profit \$26.88



1oz Flower Buds

2. DIRECT BONUS

EARN FROM EVERYONE YOU INVITE

Earn 20% on gross margin of every product ordered by your direct referrals, with no limit on the number you can sell. Includes both one-time orders and monthly subscription orders.



Total Direct Bonus = \$72

AFFILIATE QUALIFICATIONS

REQUIREMENTS TO QUALIFY FOR TEAM, LIFESTYLE AND MATCHING BONUSES

PV: Personal Value at each rank along with BV* as identified on each following paygate.

Personally Sponsored: One active affiliate on your left team and right team.

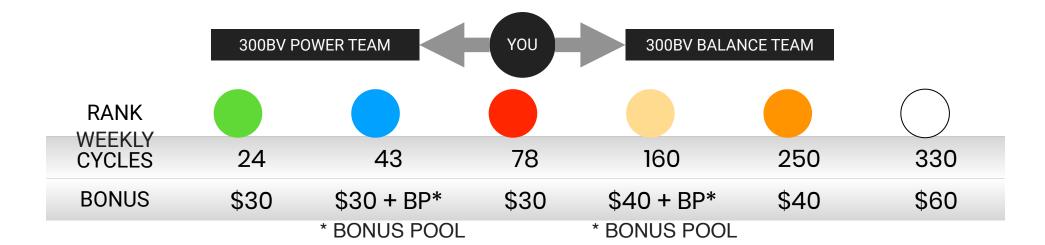
RANK	GREEN	BLUE	RED	YELLOW	ORANGE	WHITE
PV	300	600	900	1200	1500	3000

^{*} BONUS VALUE

3. TEAM BONUS

EARN OVERRIDES THROUGH UNLIMITED LEVELS

The team bonus leverages everyone working together, which allows you to earn up to \$32,000 each and every week! 70% of the sales margin is generated in BV (Bonus Value) and credited to you. Products ordered from anyone in your two teams is worth BV to you, regardless of who referred them. The team with greater BV is your power team and the team with less BV is your balance team. When both teams have a minimum BV of 300 you are paid \$30, \$40 or \$60 depending on your qualified rank.



4. LIFESTYLE BONUS EARN \$1,000,000 EACH AND EVERY MONTH

Earn an unprecedented lifestyle bonus worthy of a marketing leader who inspires, motivates and supports others.

- To qualify for the lifestyle bonus, you must personally refer one active affiliate member on your left and right teams.
- Only one qualified affiliate member may earn the lifestyle bonus per month.
- The lifestyle bonus is calculated monthly and is paid in arrears on the sixth pay period after the last pay period of each month.

MONTHLY											
CYCLES	50	100	250	500	750	1000	2500	5000	7500	10,000	15,000
										•	•
BONUS	\$500	\$1000	\$2500	\$5000	\$7500	\$10k	\$25k	\$100k	\$200k	\$500k	\$1M

5. MATCHING BONUS 8 LEVELS MATCHING INCOME

Focus on developing your team by helping your direct referral affiliate members. Then, you will qualify to earn a percentage of the team bonus income that your personally referred affiliate members earn. Receive a matching bonus through eight levels with no break away!

LEVEL	1	2	3	4	5	6	7	8
MATCH %	20%	10%	10%	5%	3%	3%	2%	2%
CYCLES MONTHLY	20	30	45	60	75	90	105	120

6. BONUS POOLS

ADDITIONAL INCENTIVES

Blue Pool: 2% monthly profit pool shared equally.

Yellow Pool: 2% monthly profit pool shared equally.



Purelife Connect will create various promotions and bonus pools for car allowances, vacations and special incentives as the business grows.



Take action now and create an account for free. Ask the person who invited you for their promo code.

www.purelifeconnect.com

Disclaimer: Sales & income examples are based on certain sales scenarios and not a guarantee of compensation. All references are from reliable resources but actual statistics are approximate and can not be guaranteed. Certain aspects of the Company's pay plan are currently in development and subject to enhancement and/or revisions. For details refer to: www.purelifeconnect.com/disclaimer

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